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ACEM Statistical release - Registrations of motorcycles and mopeds in largest European markets continue to raise in the first 3 months of 2021

In the first three months of 2021, registrations of new motorcycles in five of the largest European markets (i.e. France, Germany, Italy, Spain and UK) showed an increase of 10.3% (197,856 units), compared to the same period of 2020. March's strong results (+67.6%) managed to offset the negative trend shown in the first two months of the year (-29.8% in January and -12.8% in February).

The registration trends in the motorcycle segment vary considerably across the countries. Some as Italy (+47.3%) and France (+15.1%) registered substantial increases, while others such as the UK (-21.3%), Germany (-4.1%) and Spain (-0.5%) still lag behind 2020 figures. This is linked to the different form of lockdowns imposed across European countries in 2020, and to the fact that last year's basis for comparison in some cases was exceptionally low.

The moped segment performed slightly better. In the six largest European moped markets (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain), moped registrations reached 56,535 units, which represents an increase of 21.6% in comparison to last year's figures.

QUOTE

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

"The registration figures for the first quarter of 2021 show that the sector continues to recover from the C-19 crisis, although at a different pace across Europe".

"It would not be fully accurate to compare this year's figures with the ones from 2020 since last year, a large number of dealerships were closed and several European economies were under lockdown".

"If we look at 2019, arguably a more normal year, 2021 motorcycle registrations are still behind (-4.14%), whilst moped registrations show a substantial increase (+19%).

"This shows that whilst uncertainties persist for European economies, at the same time the market is reactive. The attractiveness and convenience of powered two-wheelers for urban and peri-urban commuting, within a sanitary context in which public transportation has not been deemed a safe option, is confirmed. Also, more and more consumers are opting for motorcycling when it comes to safe leisure activities, such as touring closer to home".

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NOTES FOR EDITORS

As of 2020 ACEM statistical releases cover:

- For the motorcycle segment: Italy, France, Germany Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) as well as L2e vehicles (three-wheel mopeds). For some countries, depending on their administrative practices, they may also include L1e-A vehicles (powered-cycles).

ABOUT ACEM

The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.

ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.

ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).