

Automotive Executive Barometer

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KPMG.pl

PZPM.org.pl



"Automotive Executive Barometer" Survey

Internet Survey

Addressed to automotive companies located in Poland





The survey was conducted in June 2021

The survey was conducted by KPMG and PZPM









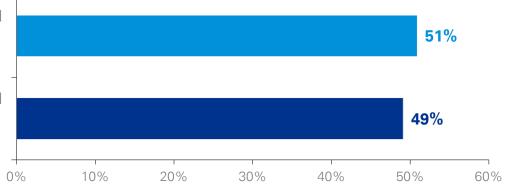




Respondents' company profile:

A distributor of motor vehicles, trailers and semi-trailers or components, parts and accessories

A manufacturer of motor vehicles, trailers and semi-trailers or components, parts and accessories

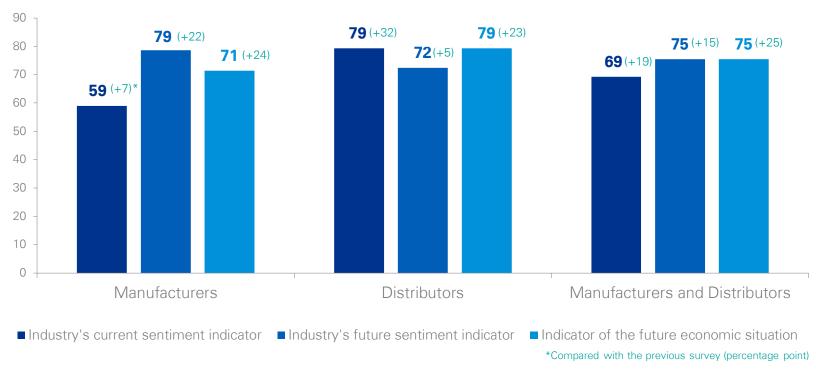






Automotive executives' sentiment

Automotive Executives' Sentiment Indicator



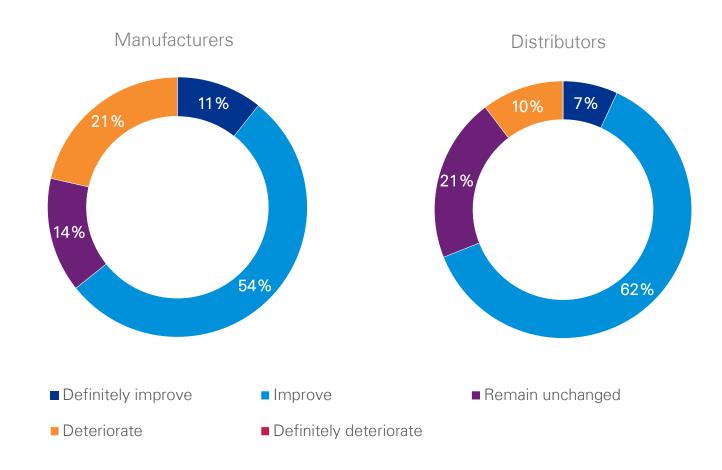
A result of more than 50 points signifies the prevalence of optimistic opinions. With regard to the future, a result of more than 50 points means improvement compared with the current situation.





Poland's economic situation

How do you expect Poland's economic situation to change in the next 12 months?

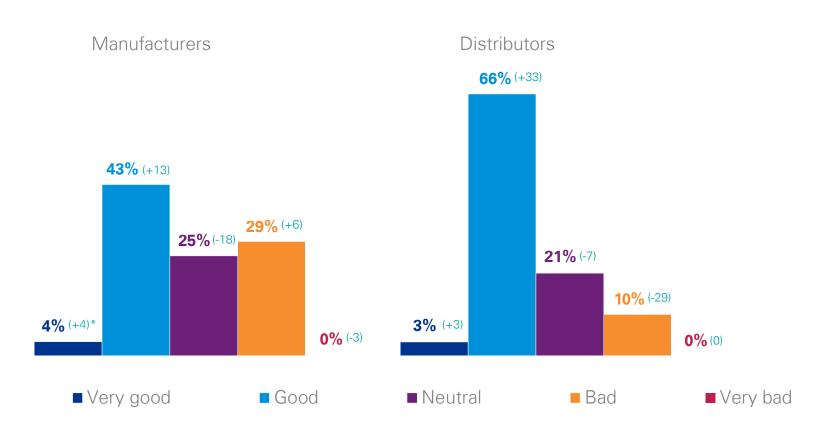






Current state of the automotive industry

What in your opinion is the current state of the automotive industry in Poland?



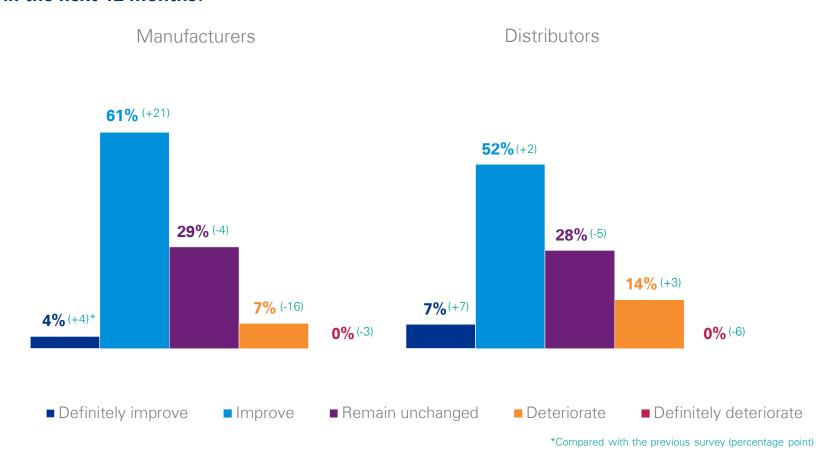
*Compared with the previous survey (percentage point)





Future condition of the automotive industry

How do you expect the automotive industry's situation in Poland to change in the next 12 months?



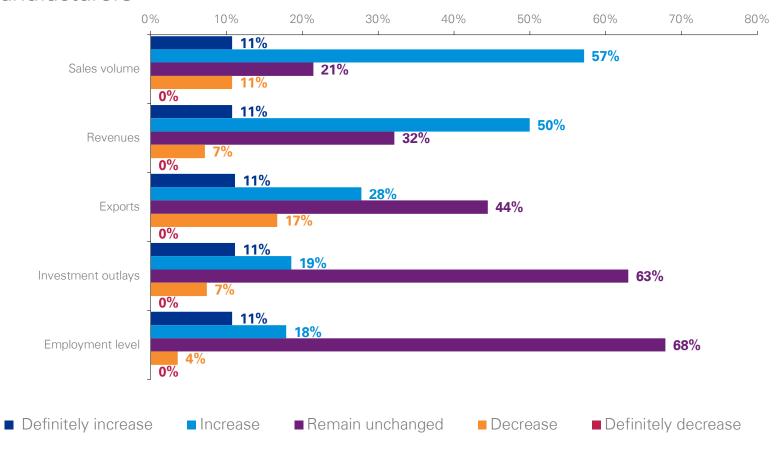




Company's future situation

In the next 6 months your company will:

Manufacturers



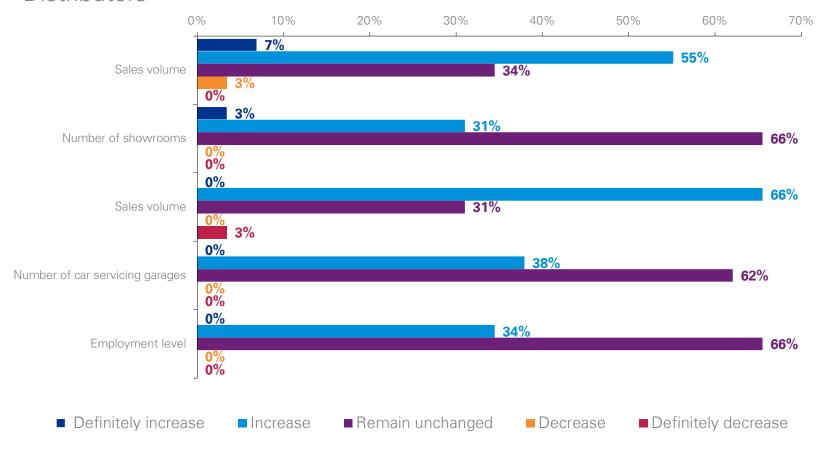




Company's future situation

In the next 6 months your company will:

Distributors



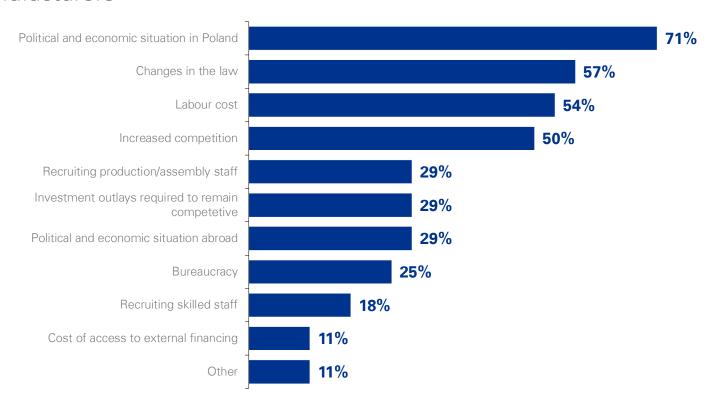




Issues

What are the major issues the automotive sector in Poland will face within the next 6 months?

Manufacturers



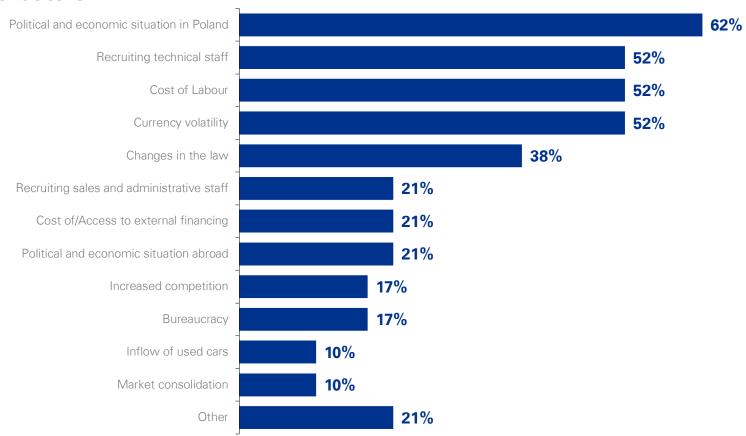




Issues

What are the major issues the automotive sector in Poland will face within the next 6 months?

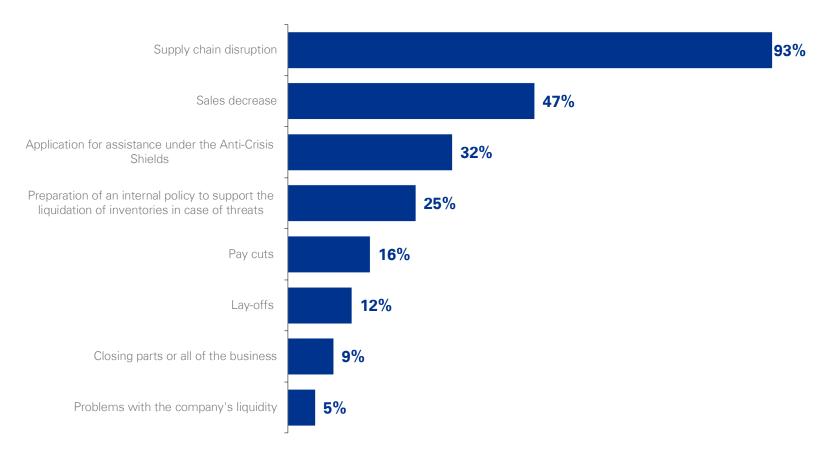
Distributors







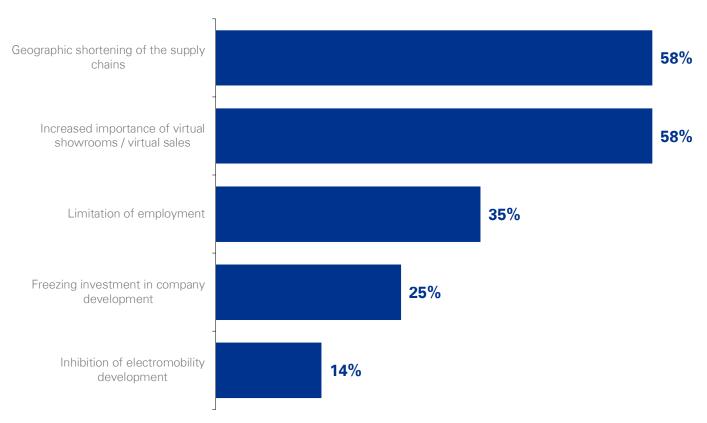
How has the COVID-19 pandemic affected your company and what action have you taken in response?







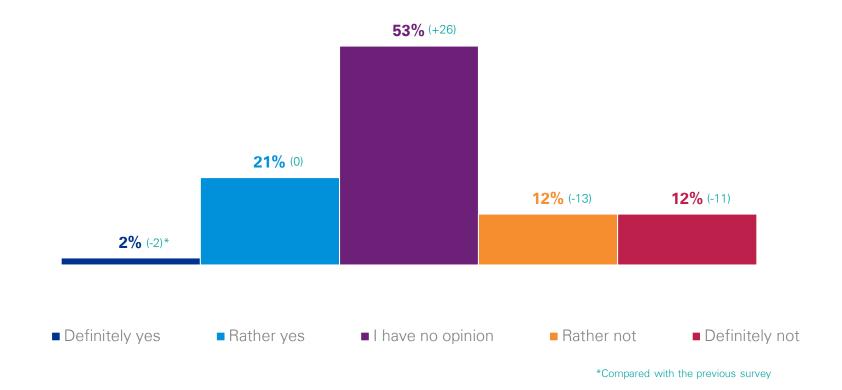
What will be the long-term impact of the COVID-19 pandemic on the automotive industry and your company?







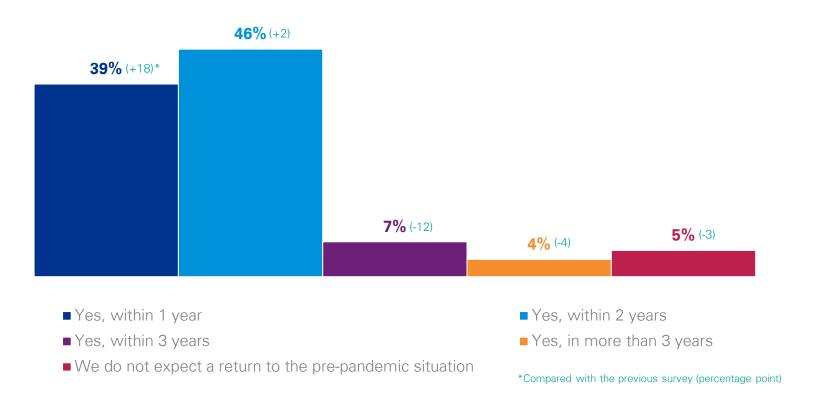
Are the solutions introduced by the government under the so-called anti-crisis shield sufficient for your company?







When do you expect to return to the pre-pandemic situation?











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KPMG Poland

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