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ACEM statistical release - Registrations in key European markets during the nine first months of 2023 show motorcycles on the rise and mopeds reducing

New motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and the UK) reached 873,985 units during the first nine months of 2023. This represents an increase of approximately 11.8% compared to the same period in 2022 (781,839 units).

Motorcycle registration volumes significantly increased in Italy (271,552 units, +19.4% year-on-year) and Spain (154,019 units, +13.4%), with Germany (190,490 units, +9.6%) and France (168,118 units, +8.7%) also showing an upward trend. Volumes remained broadly stable in the UK (89,806 units, -0.4%).

Moped registrations reached a total volume of 155,098 units in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This registration volume represents a reduction of 25.0% in comparison to last year (206,927 units). The reduction is widespread in all monitored countries although less so in Belgium (-2.7%) and Spain (-2.8%).

Quote

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

“Strong growth of the European market in the first nine months highlights consumers’ sustained long-term interest in powered two-wheelers, both for daily commuting and for leisure. Early figures for October confirm the positive trend for motorcycles, with moped volumes partially recovering”.

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Note for editors

As of 2020, ACEM statistical releases cover the following:

- For the motorcycle segment: Italy, France, Germany, Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account for about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) and L2e vehicles (three-wheel mopeds). Some countries may also include L1e-A vehicles (powered cycles) depending on their administrative practices.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).